

# Welcome! Trade Expansion Visitors to Our--- 14th ANNIVERSARY SALE NOW IN PROGRESS

## Thursday, Friday and Saturday at The Underselling Store

### FREE! American Flag

---a Special Trade Expansion Offer

Thursday, Friday and Saturday ONLY we will give to purchasers of \$10 or more worth of merchandise (provided they do not take advantage of any other FREE offer described on this page) A Handsome 3x5 Foot Sewed American Flag complete with 6 Foot Pole with Cap, Rope and Cast Iron Holder. Only a limited number available so the first shoppers get the benefit of this feature FREE OFFERING. These Flags would regularly sell for \$1.50 to \$2.00.

Consider Carefully and Then Act!!  
These Are Extraordinary Bargains!!

Good Quality Corsets 94c  
In All Sizes at .....  
Made of good quality coutil in white or pink color. Regular and extra sizes. Regular \$1.50 value.

Scout Brand Percales 16 1/2c  
Reduced to, Yard .....  
Dark or light patterns, indigo blue and claret; yard wide, full count. Only 20 yards to a customer.

Large Size Turkish Towels Now 34c  
Heavy weight; double face; in plain snow white or white with neat colored borders. One of the best bath towels ever made.

Double Bed Size Crochet Bed Spreads 94c  
Here is a genuine bargain for bargain hunters. These are splendidly made bed spreads with attractive all over patterns. Regularly worth \$1.50.

Size 72x90 Bed Sheets 64c  
Specially Priced .....  
Full bed size, surprising quality, pure white bleached sheeting; hemmed ready for use. Worth 75c or more.

Crash Toweling in Red Border Patterns, Yard 4 1/2c  
Good width; good quality; just the thing for roller toweling or dish towels. 20 yards to a customer.

Attractive White Voile Blouses Now 84c  
You always expect to pay at least a dollar for this quality—even during sales. Made of good white voile, plain or trimmed with contrasting color.

Mercerized Table Damask Selling at, yd 39c  
A very good, heavy quality 60 inches wide. Neat all-over patterns. This is a really good bargain at the price.

Well Known Hope Brand Muslin, Yd. 14c  
Standard, reliable brand. Snow white bleached; cut from full pieces. Only 20 yards will be sold to each customer. But be sure to get your 20 at this saving.

High Grade Dimity Bed Spreads Now \$2.14  
Size 72x90—for a full size bed—snow white bleached and hemmed ready for immediate use. These are mighty fine for Summer use.

32 Inch Dress Gingham In Neat Checks, Yard 14c  
In this offering your choice of either 32 inch check gingham or percales in small plaid patterns. Only 20 yards to a customer.

Ladies' Silk Hose Black and Colors 44c  
Good thread silk hose; good weight; made to give satisfying service. Black and popular colors including nude and gray.

Young Girls' Gingham Dresses at 94c  
Indeed these are very pretty, very well made and very desirable dresses. In check, plaid and solid color gingham of good quality.

Just Received for Trade Expansion Days---

### Combination Silk Dresses \$6.94

A new lot of wonderfully handsome Silk Mignonette and Georgette Dresses specially purchased and just received. All sizes and mostly dark colors. Made with navy blue or brown Mignonette Silk Shirts and Figured Georgette Crepe Bloused Tops. The values are truly remarkable. You couldn't begin to duplicate the quality under \$15 in other stores.

### Spring Coats Wool Suits \$9.14

Suits are made of all wool jersey, tweed or serge—take your pick. The coats are made of wool polo cloth, tweeds, diagonals and other popular mixtures. There are plenty of models and all sizes and the astonishing thing, so many will tell us, is that they are not priced \$15 or more.

Ladies' Stylish Ox-fords and Pumps at \$3.34  
These are distinctly quality offering in the seasons newest styles and leathers. In black, brown, and two color combinations. All heels and all sizes.

Ladies' All Wool Plaid Skirts \$3.74  
Plain and pleated models made of newest popular plaid wools. All sizes of these good skirts at this reduction.

Ladies' Well Made Coats in Sport Models \$13.94  
Novelty garments suitable for all-season wearing. In all wanted colors and a comfortable, medium weight. Distinctly high class in every particular.

Ladies' Pumps, Shoes & Oxfords reduced to \$1.94  
Odds and ends of regular stock which formerly sold as high as \$4.00. Not every size or every kind but plenty of good values at that. All leathers, heels and colors.

Girls' Coats and Capes in Sizes 3 to 6 \$2.94  
at .....  
Very special values in good and worth-wearing little garments. Just the thing for small girls for dressy wear.

Ladies' Super Quality Silk Dresses for \$16.94  
Embracing the very best dresses in our story—many made of first quality Canton crepe and other silk crepes and taffeta. Extra and stout sizes included in the lot. Values up to \$35.00.

All Wool or Silk Jersey Sweaters \$3.44  
Your choice of a big assortment of coat style or slip-over style sweaters in all the newest colors and weaves. Easily worth \$5.00 each.

Ladies' Silk Jersey Petticoats Reduced to \$1.84  
In all the popular shades. Trimly fashioned to fit the present day over-skirt styles. Splendid qualities for this low price.

### DOLLAR SPECIALS ON SALE THURSDAY ONLY

The nine extraordinary Dollar Specials to be on sale Thursday ONLY are offered in most instances AT LESS THAN WHOLESALE COST TO OURSELVES. That is a fact and the reason for it is that we want to make more friends for this big, busy, helpful store.

Men's Genuine B. V. D. Union Suits \$1  
Made of fine count pajama check; webbed at shoulders and waist; closed crotch. This is the best known brand of men's athletic underwear in the world. Limit of 2 suits to a customer.

Men's Dark Blue Chambray Shirts 2 for \$1  
Standard weight; double stitched; faced sleeves; large pocket; limit 4 shirts to a customer.

Artificial Leather Traveling Bags \$1  
Walrus grain; brass plated lock and catches; linen lined; leather corners; rivets on bottom; full size pockets. 1 to a customer.

Beautiful Lace Curtains, Per Pr. \$1  
Full 2 1-2 yards long and 36 inches wide; rich patterns in white and ecru. Positively less than wholesale value. Limit of 2 pairs to a customer.

Mercerized Damask Table Cloths \$1  
Pure snow white bleached; round scalloped or square hemstitched; assorted floral designs; nice quality. Limit of 2 to a customer.

Full Sized Turkish Towels, 6 for \$1  
Bleached; thick surface; made of best grade cotton yarn; hemmed ends; limit of 12 towels to a customer.

Size 42x36 Pillow Case, 6 for \$1  
Pure white bleached; hemmed ready for use; made of good grade sheeting material; on sale Thursday only. 12 to a customer.

Rubberized Household Aprons, 3 for \$1  
In attractive patterns consisting of checks and plainds; good size; splendid wearing quality. Limit of 6 to a customer.

Fine Quality Mercerized Sateen, 4 Yards for \$1  
Yard wide; black and all wanted lighter shades. This is the well-known "Sunshine" Brand. 8 yards to a customer.

Ladies' and Misses' First Class Coats and Wraps \$4.94  
at .....  
Many smaller sizes in this assortment which makes the offering especially pleasing to younger women and misses. Several colors and styles.

Ladies' Highest Grade All Wool Suits in Navy Blue \$16.94  
Suits in this group are primarily dressy styles although all of them are suitable for everyday use. The material is all wool trico cloth and some are hand-somely embroidered and trimmed with silk braid, etc. A few extra large sizes included.

Ladies' Super-Quality Silk Dresses Specially \$13.94  
On Sale at .....  
Very beautiful and desirable models in the season's latest styles. Made of fine crepe silks and taffeta in a pleasing assortment of colors and in sizes suitable for the smallest figure upward to stout sizes. Some are \$25 dresses.

Very Handsome Silk Blouses Reduced to \$2.64  
Made of surprisingly good quality silk taffeta or crepe de chine. Mostly solid dark colors and dark striped designs. Many of the crepe de chine blouses are handsomely trimmed.

## FAIRMONT UNDERSELLING STORE

MAIN ST. OPPOSITE COURT HOUSE  
FAIRMONT, W.VA.

ORIGINATORS AND LEADERS OF LOW PRICES IN FAIRMONT

### FREE FEATURE OFFERINGS DURING THIS SALE

Your carfare Refunded on purchase of \$20 or over if you come from any point within 25 miles of Fairmont. And you can also have the following Free gifts. A Pair of Pants Free with every Men's Suit. A Beautiful Silk Scarf Free with every Ladies' Suit. Choice of a Handsomely Decorated Vase Free with your purchase of \$10 or over. Choice of an Imported Bamboo Fountain Pen (self filling) Free with your purchase of \$10.00 or over.

HELPFUL OFFERINGS OF MEN'S WEARING APPAREL AND SHOES

## Men's Suits

\$12.14  
\$17.14  
\$19.14

—every Suit includes an extra pair of Pants FREE!

At each of the very special prices arranged for our 14th Anniversary Sale, and to be effective on Thursday, Friday and Saturday for Trade Expansion visitors, these Men's Suits are the greatest values ever offered. They are all wool—perfectly tailored—stylish—good looking. AND EACH SUIT CARRIES WITH IT AN EXTRA PAIR OF PANTS (NO MATTER WHAT PRICE YOU PAY) POSITIVELY FREE OF CHARGE. Values of our Suits are guaranteed to be \$10 more.

Men's Genuine "Seal-Pax" Union Suits 94c  
Made of good grade checked nainsook; each garment in a separate package. Sold in other stores for \$1.25 to \$1.50. This bargain will appeal to all thrifty men.

Men's and Boys' Good Cloth Caps at 44c  
Consisting of a lot of well made good looking caps, in blue serges, mixtures, etc. Regularly worth 75c each.

Men's Rich Quality Pure Silk Shirts \$4.14  
Handsome striped effects, fast colors. Shirts of the same grade sold for as much as \$10.00 two or three years ago. The best shirt you can buy for hot weather wearing.

Men's Well Made Felt Hats Only \$1.84  
We have taken a number of our good priced \$2.50 to \$3.50 and reduced them for the Anniversary Sale. Various shapes in black, brown and gray.

Boys' All Wool Suits \$6.44 In Norfolk Styles  
These are very good suits for growing boys who require sizes up to 18. Made of all wool cassimeres, worsteds, etc. in Norfolk models with knickerbocker pants, many of these suits have two pairs of pants.

Men's Ribbed or Nainsook Union Suits at 64c  
In athletic style or knee or ankle length ribbed material. Many a time you've seen similar union suits priced a dollar.

A Supreme Offering of 84c Men's Work Shirts for  
Made of splendid quality blue chambray, black satine, khaki or polka dot material. They are guaranteed first quality, equal to anything you can buy elsewhere for a dollar.

Dress or Work Pants Worth \$3.50. On Sale at \$1.84

This offering includes a number of the celebrated "Stag" Brand Union Made Pants. Fine range of patterns and values positively run up to \$3.50 per pair.

Men's Fine Dress Shirts Are Reduced to Only \$1.24  
Made of striped madras, pongee, percale, etc., very neat and desirable shirts—the sort usually sold for \$2.00.

Men's Celebrated W. L. Douglas Shoes \$4.94  
for .....  
First time in several years this well known standard make of shoes has been offered for so little money. Both high and low styles. Only a limited number of pairs to be sold at this heavy reduction.

Men's \$5 Shoes and Oxfords Reduced to \$3.84  
All styles and leathers and many of these shoes and oxfords are equipped with rubber heels. Easily worth \$5.00 per pair.

Boys' Suits; some with 2 Pairs of Pants \$4.84  
Made of fancy cassimeres in latest sport models. Sizes up to 18 years. Norfolk coats and knickerbocker pants—some have two pairs.

Little Boys' Oliver Twist Style Suits Reduced to \$1.84  
Cleverly made for little fellows of neat striped cassimeres. Sizes up to 8 years. Regularly \$2.50 and \$3.00 suits.

YOUR CHOICE OF THESE EXTRAORDINARY VALUES

## 14c

Men's Knit Wrist Canvas Gloves, 2 Pairs ..... 14c  
Men's Seamless Hose; Black, Brown or Gray, 2 Pairs ..... 14c  
Men's Mercerized Knit Ties, Good Patterns, Each ..... 14c  
Boys' Elastic Suspenders, Strong Quality, Pair ..... 14c